

Sample (1): Scientific Poster Rubric

Scientific posters focus on facts and do not require pictures or diagrams

Criterion	Rating Scale		
	High	Average	Low
Main Idea	Topic and titles are clear, and the main idea is well-defined and appropriate	Topic, titles and/or main idea are somewhat clear	Topic and titles are not clear and there is no main idea
Percentage: 20%			
Facts	Poster summarizes important issues based on sound research, and includes at least 5-7 key facts	Some important information and issues are missing, and the poster includes 3-5 basic facts	Important information and issues are missing and/or the poster includes fewer than 3 basic facts
Percentage: 40%			
Organization	Specific poster template is properly used, and the information is well structured using organizing tools such as lists and graphs	Specific poster template is used with some formatting not adhered to and/or the information is unstructured and not easy to follow	Specific poster template is not used and/or there appears no clear structure to the information, and the use of organization tools is inconsistent
Percentage: 20%			
Design	Colors are consistently used to highlight important information without distracting the reader, and the poster is distinguished in its design and use of space	Colors are used to highlight some important information without distracting the reader, and the poster design and use of space is satisfactory	Colors are used without a clear purpose and distract the reader, and the poster design and use of space are not well thought out
Percentage: 20%			
Proofreading	No spelling or grammatical errors	Few spelling or grammatical errors	Numerous spelling or grammatical errors
Percentage: 5%			
References	References are provided for all resources and follow proper citation styles used in the major/college	Incomplete resource references are provided, and they somewhat follow citation styles used in the major/college	No resource references that follow citation styles used in the major/college are provided
Percentage: 10%			

Note: The specified percentages in the forms are suggested percentages and may be adjusted by the faculty member in accordance with the objectives of the course (to be placed in all forms)