

Sample (1): Infographic Rubric

Criterion	Rating Scale		
	High	Average	Low
Main Concepts	More than 90% of the main topic concepts are included in the infographic, and the explanation is simple and clear	90% to 100% of the main topic concepts are included in the infographic, and/or the explanation lacks some clarity and summary	Less than 100% of the main topic concepts are included in the infographic, and/or the explanation is too detailed and unclear
Percentage: 10%			
Content Accuracy	More than 90% of the concepts in the infographic are accurate	100% to 90% of the concepts in the infographic are accurate	Less than 100% of the concepts in the infographic are accurate
Percentage: 20%			
Organization of Information	A specific method to organise information is used in the Infographic (e.g., alphabetic, chronological, classification, or hierarchy) and the information is connected	A specific method to organise information is used in the Infographic (e.g., alphabetic, chronological, classification, or hierarchy), but the information is not connected	No specific method is used in the Infographic to organise information
Percentage: 20%			
Graphics and Images	More than 90% of the graphics and images are clear and are of high quality and were selected to reflect the main idea of the infographic	100% to 90% of the graphics and images are clear and are of high quality and were selected to reflect the main idea of the infographic	Less than 100% of the graphics and images are clear and are of high quality and were selected to reflect the main idea of the infographic
Percentage: 20%			
Design	Design elements and colors are consistently used which reflects cohesion in the infographic, and font types and sizes are easily read	Design elements and colors are somewhat consistently used, and font types and sizes are legible to a certain extent	Design elements and colors are inconsistently used which does not reflect cohesion in the infographic, and font types and sizes are not easily read
Percentage: 10%			
Proofreading	No spelling and grammatical errors	Number of spelling and grammatical errors does not exceed 3	3 or more spelling and grammatical errors
Percentage: 0%			
References	References are provided for all resources and follow proper citation formats used in the major/college	Incomplete resource references are provided and somewhat follow citation formats used in the major/college	No resource references that follow citation formats used in the major/college are provided
Percentage: 0%			

Note: The specified percentages in the forms are suggested percentages and may be adjusted by the faculty member in accordance with the objectives of the course (to be placed in all forms)