

Sample (۲): Infographic Rubric

Criterion	Rating Scale		
	High	Average	Low
Main Idea Percentage: ۲۵%	Main idea of the infographic is clear, and the sub-concepts relate to the main idea	Main idea of the infographic is clear, and most of the sub-concepts relate to the main idea	Main idea of the infographic is not clear, and the sub-concepts do not relate to the main idea
Content Percentage: ۲۵%	Content supports the main idea without distracting the viewer	Content supports the idea, but it may distract the viewer	Content does not support the main idea
Design and Graphics Percentage: ۲۰%	Graphics and images are clear and are of high quality and were selected to reflect the main idea of the infographic, and the colors are balanced and used consistently	Some graphics and images are unclear and are of average quality or may not reflect the main idea of the infographic, and the colors are somewhat balanced and/or used inconsistently	Most of the graphics and images are unclear and are of low quality or may not reflect the main aim of the infographic, and the colors are imbalanced and used inconsistently
Text and Font Size Percentage: ۲۰%	Font size is suitable, and the text contains no spelling and grammatical errors	Font size is somewhat suitable, and the text contains some spelling and grammatical errors	Font size is not suitable, and the text contains many spelling and grammatical errors

Note: The specified percentages in the forms are suggested percentages and may be adjusted by the faculty member in accordance with the objectives of the course (to be placed in all forms)